

Welcome to the 2017-2018 school year! If you are a new member of our Clark community, we look forward to getting to know your family. If you are returning to Clark, welcome back—it's great to see you again. We've put this packet of information together to orient you to the Clark PTA.

Here's how you can stay current on everything happening outside your child's classroom:

### 1. Register on the PTA website (www.clarkpta.org) – it's FREE

Registering on the PTA website gives you access to all PTA event information and allows you to order Spirit Wear, pay for events, and register for Enrichment classes.



You can view all of the PTA events in your favorite calendar applications. This includes Google Calendar, Microsoft Outlook, smart phones, tablets, and any other devices or applications that support the iCal format.

The web address of the PTA calendar is <a href="http://clarkpta.org/event/ical/all.ics">http://clarkpta.org/event/ical/all.ics</a>

### 2. Subscribe to be a PTA Text Subscriber – it's FREE

Text the keyword **Clark PTA** to **31996**. You will receive texts throughout the school year to remind you of upcoming PTA events.

### 3. Join PTA

Join through the website (www.clarkpta.org) or use the attached form. Clark strives for 100% family and staff membership. Membership does make a huge difference in the impact of our Clark voices at the district, state, and national level on education and child welfare issues. Our PTA is a vital part of our school, and your support makes it possible.



### Membership

- empowers and funds events and programs at Clark;
- is not an obligation to do anything further for PTA;
- makes you part of the largest child advocacy group in the nation;
- gives Clark strength in decisions made at the district level.

### 4. Volunteer – Get Involved

This year is full of possibilities at Clark. With a new school campus and a growing student body - it promises to be an exciting year!



The theme this year is "Parent Participation". We are building the volunteer schedule to offer MANY ways to get involved. Whether you have one hour a week, or one hour a quarter, volunteering at Clark is not one size fits all - we have something for you! Check out the full list on the Clark PTA website



(www.clarkpta.org) and sign up online, or fill out the attached form and return to the PTA office or your child's classroom.

### 5. Order Spirit Wear

New spirit wear has been designed this year to commemorate the new school. The spirit wear store is open now through September 29. Below is a list of the different items that we are offering in this first campaign:



- Short sleeve T-shirts (youth, men, women)
- Long sleeve T-shirt (youth)
- ¾ sleeve T-shirt (women)
- Sweatshirts, 3 styles (youth)
- Sweatshirt, zip front (men)
- Beanie hat

Orders will be placed through Seattle Custom Printing website. See the Clark PTA website (www.clarkpta.org) for the link.



At Clark Elementary, the PTA supports our children, our teachers and our families by providing additional programs and resources to extend learning beyond the standard curriculum. Most of the events and activities that occur outside of the classroom are powered by PTA.

# How does the PTA raise their money?

### Walkathon-72%

Walkathon, held in the Fall, is where we raise the majority of our funds for the year. This event will be managed by Orange Ruler this year.

### Silent Auction - 7%

Each year we put on silent auction with donations from parents and local businesses.

### <u>General Donations & Corporate</u> Matching – 7%

General donations are given throughout the year by parents and staff. Many companies offer corporate matching for donations to charities.

### Activities – 5%

Each year, various fun activities outside of school are organized for Clark families to attend. A few examples of these activities are Sharks on Ice, Sounders games, and Mariner games.

### **Kids Kreations Art - 4%**

In the Fall, each student creates an art project and a fundraiser is held through KidsKreations that offers different products (such as bags, key chains, coffee mugs, etc.) to families personalized with their child's art.

### Miscellaneous Fundraising - 2%

There are a few passive ways that we have set up to allow the Clark PTA to benefit from your normal shopping and spending. More specifics about how Clark benefits from you shopping with Amazon, PCC, and eScrip can be found on page 5.

#### Yearbooks - 2%

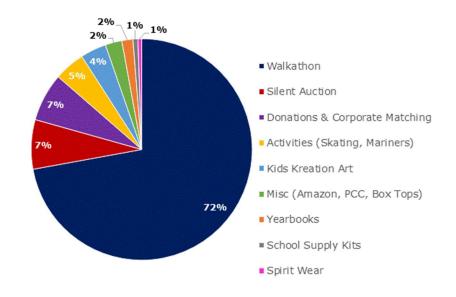
A yearbook is designed each year that includes photos of all the Clark students and staff along with photos that capture the different events and experiences the students have through the school year.

### School Supply Kits - 1%

Each Spring, we offer a sale of school supply kits for the following school year.

### Spirit Wear - 1%

Each year, a variety of spirit wear is offered for purchase. This year, new spirit wear has been designed to commemorate the new school.





## How does the PTA spend their money?

### Academic Grants / Brain Pop-29%

Each teacher is granted a monetary allotment to help supplement classroom materials and supplies.

Teachers and specialists can also request additional funds to support their students through grant request. This is one way the PTA is helping to fill the gaps in education.

### **Grade Level Allotments – 25%**

Each grade level team receives a fund to use for approved enhancement of their curriculum, such as field trips, guest speakers, supplies and other non-district provided needs.

### **Community Outreach – 13%**

Areas served in this category include: student scholarships; annual donations to ISF, Echo Glen, ISD summer school, VIS; parent education; staff appreciation; volunteer award and appreciation; welcome committee; and 5th grade camp scholarships. The PTA helps provide financial aid for students in need by anonymously assisting with costs of field trips, school supplies, summer school and more.

### Art Program- 12%

The Clark PTA funds and supplies all of the art supplies at Clark. Parent volunteers lead and/or help our teachers with unique, curriculum enhancing art projects throughout the year. Students get experiences with various mediums, such as glass, clay, collage, paint, ink and charcoal.

### Administration - 9%

These are the costs that allow the Clark PTA to operate, such as insurance, copies, office supplies, banking fees, leadership training, communications, website and membership hospitality.

### Assemblies / Author Visits – 8%

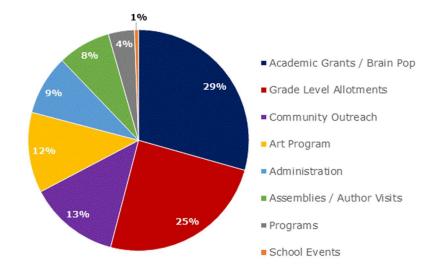
The PTA sponsors assemblies and author visits for the student body to enhance the curriculum and cultural experiences.

### Programs - 4%

Clark PTA uses parent volunteers to provide enrichment opportunities for our students. Academic experiences are augmented with programs during and outside school hours. Some examples are school assemblies, Eager Reader reading program, Reflections art program, after school enrichment classes, and recess clubs.

#### School Events - 1%

Social and educational events are offered throughout the year to bring the Clark community together.
These **VOLUNTEER** driven events include Popsicles on the Playground, Coffee with the Principal, Gingerbread House Night, BINGO night, Book Fairs and Spring family night for literacy and science.



## There are lots of FREE and EASY ways to support the Clark PTA

### **Matching Funds-Corporate Support**

Does your employer match charitable donations? Please let us know so we can work together to ensure that the Clark Elementary PTA benefits from your corporate matching program. Clark PTA is a non-profit 501(c)(3) organization.

Here are some our many past corporate gift fund matching participants: Albertsons, IBM, Amgen, Medtronic, Attachmate, Merrill Lynch, Bank of America, Microsoft, Boeing, Nintendo, Charles Schwab, Safeco, Cisco, Starbucks, Costco, Unilever, and Home Depot



Shopping at amazon.com can help Clark earn up to 10% back on your purchase amount! We will immediately see rewards of a minimum of 4% back on purchases. Simply begin your amazon transaction by going to https://smile.amazon.com/. On your first visit to AmazonSmile, select CLARK ELEMENTARY PTA 2.6.7 (Tacoma – Registered Agent Address) as the charitable organization to receive donations from eligible purchases before you begin shopping. Amazon will remember your selection, and then every eligible purchase you make on AmazonSmile will result in a donation to Clark Elementary PTA.

## PCC Shoppers, this one's for you - the **PCC Scrip Card**

The FREE program allows Clark to earn 5% back on every purchase made using a PCC Scrip Card. Scrip cards are reloadable cards. At each transaction or when the balance gets low, simply reload with your usual form of payment, and continue earning money for Clark. Contact the PTA office for more information and to obtain your first card.

### **Attention On-line Shoppers**



To use eScrip, there isn't one

"special" card, but rather it's activated by registering store club cards, loyalty cards and community cards for grocers and drug stores, and by registering the credit cards and debit cards that you use when you shop online or when you dine out.

eScrip's circle of merchants include major, national, regional and local retailers from a broad selection of industries. These merchants care about their communities, and they want your business. Check out the full list here.

Every month, earnings from all supporters get turned into contributions for enrolled organizations.

Register today at www.escrip.com and choose Clark Elementary School (group number 8561464) as the organization that you would like to support.

### **Box Tops for Education**



We all shop for groceries, sometimes multiple times a week. Now, turn those shopping

trips into easy cash for Clark and encourage friends to do the same! Just look for the **Box Tops** logo on hundreds of products in almost every aisle of the store. Once you start looking, you'll see those little pink labels everywhere. All you need to do is clip and drop them off in the PTA office—- each one is worth 10¢ for Clark.



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Volunteer Information				
Member Name 1:				
E-mail:				
Home / Cell:				
eferred Contact Method:	Circle one:	Email	Call	Text (please provide cell number)
lability:				
During the school day			After-schoo	ol hours
s of Interest				
General				Membership Chair
Art Docent				School Assembly Coordinator
☐ Kid Kreations Art Docents			Enrichment Volunteer	
After School Movie Coordinator			Shoe and Coat Drive Coordinator	
☐ School Supply Kit Coordinator			Director of Programs	
☐ Silent Auction Coordinator			Director of Events	
☐ Fall Book Fair Coordinator			Director of Enrichment	
☐ Fall Canned Food Drive			Director of Outreach	
4th Grade Fund Coordi	nator			Other:
	E-mail:  Home / Cell:  eferred Contact Method:  lability:  During the school day  s of Interest  General  Art Docent  Kid Kreations Art Docer  After School Movie Cool  School Supply Kit Coord  Silent Auction Coordinat  Fall Book Fair Coordinat  Fall Canned Food Drive	Member Name 1:  E-mail:  Home / Cell:  eferred Contact Method: Circle one:  lability:  During the school day  s of Interest  General  Art Docent  Kid Kreations Art Docents  After School Movie Coordinator  School Supply Kit Coordinator  Silent Auction Coordinator  Fall Book Fair Coordinator	Member Name 1:  E-mail:  Home / Cell:  eferred Contact Method: Circle one: Email  lability:  During the school day  s of Interest  General  Art Docent  Kid Kreations Art Docents  After School Movie Coordinator  School Supply Kit Coordinator  Silent Auction Coordinator  Fall Book Fair Coordinator  Fall Canned Food Drive	Member Name 1:  E-mail:  Home / Cell:  eferred Contact Method: Circle one: Email Call  lability:  During the school day After-schools  s of Interest  General Art Docent  Kid Kreations Art Docents  After School Movie Coordinator  School Supply Kit Coordinator  Silent Auction Coordinator  Fall Book Fair Coordinator  Fall Canned Food Drive